



SILICON VALLEY  
**WATER CONSERVATION**  
AWARDS

3921 E. Bayshore Rd. Palo Alto, CA 94303 phone: (650) 248-8025  
[www.WaterAwards.org](http://www.WaterAwards.org) [info@WaterAwards.org](mailto:info@WaterAwards.org)

## Coalition Organizations & Quotes

### **Acterra**

[www.acterra.org](http://www.acterra.org)

Mission Statement – To bring people together to create local solutions for a healthy planet.

Quote – “As California's population grows and we move further into an era of climate instability, water conservation will become ever more important. Acterra is delighted to join in recognizing the award winners for their leadership in saving our precious water resources.”

- Debbie Mytels, Associate Director for Programs, 650-962-9876 x302

### **Bay Area Water Supply and Conservation Agency (BAWSCA)**

[www.bawasca.org](http://www.bawasca.org)

Mission Statement – To ensure a reliable supply of high quality water at a fair price for BAWSCA's member agencies and their customers.

Quote – “Making efficient use of our limited water supplies is essential for our communities to remain vibrant and prosperous. Honoring those who demonstrate initiative in water conservation provides models for others of us to copy.”

- Arthur R. Jensen, Chief Executive Officer/General Manager, 650-349-3000

### **California Native Plant Society**

[www.cnps-scv.org](http://www.cnps-scv.org)

Mission Statement – To increase understanding and appreciation of California's native plants and to conserve them and their natural habitats through education, science, advocacy, horticulture and land stewardship.

Quote – “By landscaping with native plants that are well-adapted to California's semi-arid climate, we can save tremendous amounts of water, create wildlife habitat and enjoy a natural beauty in our yards and at our workplaces.”

- Libby Lucas, Board Member, 650-948-3552

## **Clean Water Action**

[www.cleanwateraction.org/ca](http://www.cleanwateraction.org/ca)

Mission Statement – Clean Water Action is an organization of 1.2 million members working to empower people to take action to protect America's waters, build healthy communities and to make democracy work for all of us. For 36 years Clean Water Action has succeeded in winning some of the nation's most important environmental protections through grassroots organizing, expert policy research and political advocacy focused on holding elected officials accountable to the public.

Quote – “When water is used more efficiently, we don't just save water – we save energy, and we help sustain the natural environment. We're thrilled to recognize leaders who are working to change the way we use and think of water.”

- Jennifer Clary, Policy Analyst, 415-369-9160 x311

## **Imagine H2O**

[www.imagineh2o.org](http://www.imagineh2o.org)

Mission Statement – To inspire & empower people to solve water problems. Our vision is to turn water problems into opportunities. We host annual prize competitions for water innovation including our 2009 Water Efficiency Prize and 2010 Water-Energy Nexus Prize. The winners of these competitions enter our incubator program where they receive industry-specific insight, professional services and advice.

Quote – “We're building the leading ecosystem for water innovation. Join Imagine H2O to unlock the power of entrepreneurship and innovation to solve the world's water challenges.”

- Scott Bryan, Director of Operations (415) 216-7441

## **Joint Venture: Silicon Valley Network**

[www.jointventure.org](http://www.jointventure.org)

Mission Statement – Established in 1993, Joint Venture: Silicon Valley Network provides analysis and action on issues affecting our region's economy and quality of life. The organization brings together established and emerging leaders – from business, government, academia, labor and the broader community – to spotlight issues and work toward innovative solutions.

Quote – “Water is a resource that we undervalue and overuse in Silicon Valley. These awards are an important way to recognize the individuals and organizations that are making a difference in consumption today.”

- Kara LaPierre, Vice President, 408-278-2294

## **Santa Clara County Creeks Coalition**

[www.sccreeks.org](http://www.sccreeks.org)

Mission Statement – The Santa Clara County Creeks Coalition seeks to transform our local creeks into “living streams.”

Quote – “Water is a resource that is too valuable to use only once. We must recycle it, value it, and above all conserve it.”

-Mondy Lariz, Director, 408-358-6963

## **Santa Clara Valley Water District**

[www.valleywater.org](http://www.valleywater.org)

Mission Statement – To promote a healthy, safe, and enhanced quality of living in Santa Clara County through watershed stewardship and comprehensive management of water resources in a practical, cost-effective, and environmentally sensitive manner.

Quote – “Following three consecutive years of drought, the Silicon Valley Water Conservation Awards are an excellent opportunity to highlight some of the innovative water conservation projects being implemented by our community to help conserve.”

-Virginia O’Rourke, Water Conservation Specialist, 408-265-2607 x2330

## **Sierra Club: Loma Prieta Chapter**

[www.lomaprieta.sierraclub.org](http://www.lomaprieta.sierraclub.org)

Mission Statement - The Sierra Club Loma Prieta Chapter offers hikes and outdoor recreation for people of all ages, advocates for policies that protect our natural environment, supports environmental candidates for public office, and provides opportunities for people who want to develop leadership skills to give back to the community and help the environment.

Quote - "The least costly source of new water is better use of the water we already have. Importing water is expensive and usually harms the watershed from which it is taken. Shorter showers save salmon!"

- Bill Collins, Chairman, Water Committee, 650-366-8838

## **Silicon Valley Leadership Group**

<http://svlg.net>

Mission Statement – The Silicon Valley Leadership Group (SVLG) is organized to involve principal officers and senior managers of member companies in a cooperative effort with local, regional, state, and federal government officials to address major public policy issues affecting the economic health and quality of life in Silicon Valley.

Quote – “We’re facing one of the worst droughts in years. Water conservation is one of the greatest untapped sources of water and it’s more cost effective than most other measures. By helping lower demand, conservation stretches our limited supplies and reduces pressure on the already stressed Delta.”

- Mike Mielke, Senior Director, Environmental Programs & Policy, 408-501-7858

## **Sustainable San Mateo County**

[www.sustainableanmateo.org](http://www.sustainableanmateo.org)

Mission Statement – Sustainable San Mateo County is dedicated to the long-term health of our county’s economy, environment and social equity.

Quote – “Sustainable San Mateo County recognizes the critical importance of water supply and demand to the long-term health and vitality of the region. We couldn’t be happier to recognize these exceptional efforts in water conservation among our regional governments, businesses, and residents.”

- Adam Lynch, Indicators Project Coordinator, 650-638-2323

## **Sustainable Silicon Valley**

[www.sustainablesiliconvalley.org](http://www.sustainablesiliconvalley.org)

Mission Statement – Sustainable Silicon Valley is leading the Silicon Valley community to create a more sustainable future. We do this by engaging and collaborating with local government agencies, businesses, and community organizations to identify and help address the highest priority environmental issues in the Valley.

Quote – "Sustainable Silicon Valley salutes those forward-looking water champions who are finding ways to be water wise. Every business, household and community organization should be getting a water audit, checking for leaks, installing water efficient appliances and using less water. Our long term prosperity will depend on using and reusing local water sources and relying less on imported water."

- Marianna Grossman, Executive Director, 650-520-7003

## **Tuolumne River Trust**

[www.tuolumne.org](http://www.tuolumne.org)

Mission Statement – To promote the stewardship of the Tuolumne River and its tributaries to ensure a healthy watershed.

Quote – “Global Warming and population growth are going to force us to rethink the way we use water. Through conservation, we can stretch this diminishing resource further while protecting habitat for salmon and other threatened wildlife.”

- Peter Drekmeyer, Bay Area Program Director, (650) 248-8025

## **Wholly H2o**

[www.WhollyH2o.org](http://www.WhollyH2o.org)

Mission Statement – To equip Californians with the information and skills necessary to normalize water conservation and efficiency, as well as rainwater, graywater, stormwater and black water reuse/recycling. Our secondary mission is to provide information and training necessary to expand the water-related green jobs market throughout the state of California.

Quote – "My goal is to make water efficiency and reuse through rainwater, graywater, stormwater and black water use and reuse the new hip and sexy norm in the state of California."

- Elizabeth Dougherty, Executive Director, (510) 776-1780