



Winner: **BAWSCA**

Award Category: **Government Agency**

Contact Name: **Art Jensen**

CEO and General Manager

Contact E-Mail: [ajensen@bawasca.org](mailto:ajensen@bawasca.org)

Contact Phone: (650) 349-3000

Web Site: [www.bawasca.org](http://www.bawasca.org)

### **Why BAWSCA was chosen for this Award**

In 2008, the San Francisco Public Utilities Commission limited the amount of water it would sell to the Bay Area Water Supply and Conservation Agency's 26 member agencies to 184 million gallons per day (MGD) until at least 2018. As a result, BAWSCA's member agencies (serving 1.7 million people) need to conserve an additional 10 MGD. To assist the agencies with this task, BAWSCA created a Water Conservation Implementation Plan (WCIP) in 2009 to serve as a guideline for implementation of new and expanded water conservation measures.

Several measures were created or improved as part of the WCIP, including: 1) high-efficiency toilet (HET) rebates, 2) high-efficiency washing machine rebates, 3) model indoor and outdoor water conservation ordinances, 4) an education and training program for residential landscaping, 5) a Water Wise school curriculum in which students receive a home water audit kit that includes a low-flow showerhead and faucet aerators, and 6) a large landscape audit program.

The following presents the work that BAWSCA supported in FY 2009/10 as part of its implementation of the WCIP:

- Issued 2,515 HET rebates.
- Issued 6,941 high-efficiency washing machine rebates.
- Hosted 41 water-efficient landscape education classes that 900 residential customers attended.
- Developed template indoor and outdoor water conservation ordinances, with approximately 14 BAWSCA member agencies adopting some version of them.
- Supplied Water Wise kits to 2,903 students.
- Audited over 800 large landscapes to reduce outdoor water use.

These efforts in FY 2009/10 alone saved nearly 40 million gallons of water.

BAWSCA also developed a WCIP Financing Plan to enable regional water conservation program management and coordination, pursue grants and other financial support, provide technical support and training, and support the development of Urban Water Management Plans.